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# September 2010 Women's Edition

*Mission statement:*

*"The mission of the Missouri Women's Council is to promote the economic success of Missouri women by connecting them to information and resources"*



Jeremiah "Jay" Nixon  
Governor



David Kerr  
Director  
Department of Economic Development

### Missouri Women's Council Board Members 2010

#### Board Chair

Michelle J. Word, Kansas City

Janet M. Bandera, O'Fallon

Christine J. Bierman, St. Louis

Senator Norma Champion, Springfield

Melodee Colbert-Kean, Joplin

Jacqueline Coleman, Jefferson City

Senator Rita Days, St. Louis

Michelle Esswein, St. Louis

Sarah Murray, Kansas City

Norma Nisbet, St. Louis

Representative Marilyn Ruestman, Joplin

Representative Rachel Storch, St. Louis

Karen Thornton, Sunrise Beach

Valerie White, St. Charles

Donayle Whitmore-Smith, St. Louis

#### Executive Director

Lisa B. Althoff

### September's Featured Board Member

Janet Bandera

St. Louis, MO

Janet is an author, lecturer and the President of the Bandera Law Firm, PC, with a practice limited to estate planning and charitable giving, as well as assisting small and medium-size business owners with formation and succession planning.



Janet is involved in several local charities including acting as the Chair of the Planned Giving Committee of the University of Missouri-St. Louis, Moneta Group Charitable Foundation Board and is a board member of the Friends of the Humane Society of Missouri.

Janet lectures on estate planning and charitable giving for local non-profit groups as well as financial services firms and is an Adjunct Professor in the Masters Program at the Washington University School of Law.

Born in Missouri, Janet graduated, magna cum laude from the University of Missouri- St. Louis with a degree in Business Administration and earned her Juris Doctor from St. Louis University School of Law in 1995, graduating cum laude. She is licensed to practice law in Missouri, Illinois and Florida. She makes her home in St. Charles County with her husband and their boxer.





# Economic News You Can Use

## **Gov. Nixon honors Missouri businesses, individuals at Governor's Conference on Economic Development**

Gov. Jay Nixon joined the Missouri Department of Economic Development (DED) to recognize outstanding individual and group successes at the 2010 Governor's Conference on Economic Development in Kansas City. [Click here](#) for a listing of award recipients.



## **WorkReadyMissouri**

Governor Nixon launched a **WorkReadyMissouri** program to help businesses train potential employees at no cost, and help job seekers who are receiving unemployment insurance benefits to connect with businesses and organizations looking for skilled workers. [Click here for more information.](#)

## **Strategic Initiative for Economic Growth**

To identify a clear path for growth in the Missouri economy, the 2010 Strategic Initiative for Economic Growth has been launched by Governor Nixon. The Initiative will engage representatives from business, labor, higher education, and economic development across the state to chart a path for transforming the Missouri economy into a long-term, sustainable, 21st century growth economy. The initiative will be coordinated by the Missouri Department of Economic Development and a professional facilitator experienced in economic development strategic planning. [Click here](#) for more information.

## **Governor Nixon's Small Business Loan Program**

Through Gov. Nixon's Small Business Loan Program, Missouri businesses with five employees or fewer may apply for loans of between \$2,500 and \$25,000. The loans are typically repaid over a ten-year term and at a low interest rate of 3 percent. Missouri businesses wishing to apply for one of the loans can go online to [www.ded.mo.gov/MOloan/index.htm](http://www.ded.mo.gov/MOloan/index.htm) to download an application.

## **DED Releases August 2010 State Jobs Report**

Missouri's labor market conditions remained stable in August, according to data released today by the Missouri Department of Economic Development (DED). Employers added 3,600 jobs during the month, while unemployment edged up a tenth of a point to 9.3 percent from the July figure on a seasonally-adjusted basis. [Click here](#) for more information.

### MISSOURI CAREER GUIDE



## **2010-2011 Missouri Career Guide**

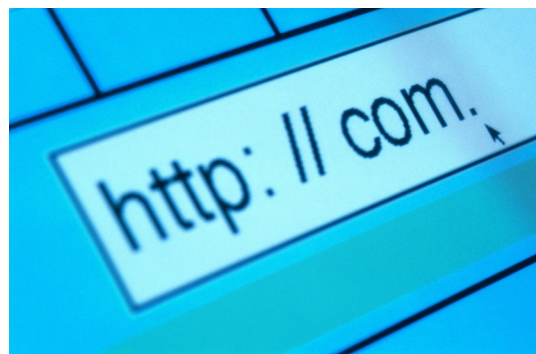
When looking for potential careers, there are many things to consider. What are your interests? What are your goals? Where

are the high-demand, high paying jobs? How much education do you have? How much are you willing to get? This guide has been developed to provide information to help answer these questions and to assist you in making informed career and educational choices. [Click here](#) for more information.



## **Governor Nixon announces investments in rural broadband**

MoBroadbandNow initiative, will use Recovery Act funds to build middle-mile, last-mile networks to bring broadband to homes, businesses, schools, public safety agencies, hospitals. [Click here](#) for more information.





# Mamie Hughes

2010

## Award of Distinction Recipient

### **Mamie Hughes**

#### **What inspires you? Why?**

*I am inspired when I see work that needs to be done and there is little interest shown by those who could improve the situations or conditions.*

*I believe in doing that which improves the quality of life—not just for my own interest, but those around me and the entire community of which I am a part.*

#### **Who inspires you? Why?**

*The person who is willing to help those who are facing situations over which they have no control inspires me. The one who has the courage to speak out AND then be willing to join with other to accomplish the effort.*

#### **Tell us about a challenge you've had and how you overcame it?**

*CHALLENGE is a motivator. Organizing a team; recognizing that there is no "I" there and finding those who share the vision and who will find others to aid in the effort, i.e., people who were affected by construction of Highway 71 called for bringing together groups from the neighborhood with all of the decision makers who needed to hear how their work affected their lives*

#### **What has been your greatest accomplishment?**

*GREATEST ACCOMPLISHMENT has been in work that is preserving of the legacy of the 18th and Vine Historic District. I was pleased that we were to preserve six (6) houses which were in danger of demolition, thus loss of the Historic District listing on the National Register of Historic Places.*

#### **What advice do you want to share with other women?**

*My advice I wish to share with other women is that we must believe in the task with which we set out to do. We must be willing to listen; learn and be willing to work with others so that you may be willing to lead.*

*A Chinese proverb which has inspired, motivated and encouraged me is knowing that: "One who says it cannot be done should not interrupt a WOMAN who is doing it."*

Each year, the Missouri Women's Council solicits nominations of individuals and/or organizations that have made a significant impact upon women and their families. Many outstanding individuals and organizations have helped shape Missouri and continue to contribute their talents and skills to improve and enhance the quality of life in the state. The council has established the Award of Distinction to recognize, honor and celebrate these achievements.

Mamie Hughes was awarded the Missouri Women's Council 2010 Award of Distinction. Governor Jay Nixon presented her the award at the Governor's Conference on Economic Development during the Governor's Awards Luncheon held on September 16th, 2010.

In her commitment to the community, she pushed for an increase in economic development in the 18<sup>th</sup> & Vine District, and serves as member Emeritus on the board of the Samuel U. Rodgers Community Health Center, also serves on the advisory board of Friendship House/Catherine's Place and the Historic Jazz Foundation. As Ombudsman for the Bruce R. Watkins Drive, she is also recognized as a woman who has "changed the heart of the city."

A founding member of the Central Exchange, a charter member of the Jackson Legislature, a member of the Women's Public Service Network, the Missouri Holocaust Education and Awareness Commission; Mrs. Hughes served as Chair of the Mid-America Regional Council and was involved in the plan to install immediate emergency services, and aided in establishing the "Meals on Wheels" program.

Mamie Hughes is one of the only women in Kansas City who actually has a bridge named after her. During the 71 Highway road construction, her assistance with negotiations on behalf of the residents within the area inspired the city to come together to make the project successful. She calls it a 'people bridge.' It's for all of us and signifies people closing lines.

Mrs. Hughes has raised five children who have gone on to be doctors, lawyers, judges, prosecutors and public servants. She holds a Bachelor of Arts degree from Fisk University.



# Women's Equality Day Proclamation 90th Anniversary of Women's Right to Vote



L-R Sherry Anderson, Department of Economic Development; Jackie Coleman, Missouri Women's Council Board Member; Governor Jay Nixon; Alana Barrigan-Scott, Director of the Missouri Department of Revenue; Lisa Althoff, Executive Director— Missouri Women's Council

Missouri Governor Jeremiah W. (Jay) Nixon presented a proclamation to the Missouri Women's Council on August 18th, 2010 celebrating Women's Equality Day.

The 19th amendment of the U.S. Constitution was ratified on August 18th, 1920, and became law on August 26, 1920, marking a turning point for America as women were guaranteed the right to vote.

This year, marks the 90th anniversary of the women's right to vote. It is fitting to remember the dedication of women who overcame obstacles to secure the right to vote, and honor the contributions women have made to every aspect of our development as a nation.





# Business Trainings and Job Fairs

**September 28th, 2010**

**Understanding Financial Statements**

Location: Springfield

[Click Here for more information](#)

**September 28th, 2010**

**Selling to the Government—PTAC**

Location: Springfield

[Click Here for more information](#)

**September 28th, 2010**

**Small Business Tax Workshop**

Location: Rolla

[Click Here for more information](#)

**September 28th, 2010**

**Starting a Small Business**

Location: Joplin

[Click Here for more information](#)

**September 28th, 2010**

**Starting and Managing a Business**

Location: St. Louis

[Click Here for more information](#)

**September 29th, 2010**

**Understanding Financial Statements**

Location: St. Peters

[Click Here for more information](#)

**September 30th, 2010**

**Marketing Your Business**

Location: St. Joseph

[Click Here for more information](#)

**September 30th, 2010**

**Starting a Business**

Location: Nevada

[Click Here for more information](#)

**September 30th, 2010**

**FastTrac® NewVenture™**

Location: Columbia

[Click Here for more information](#)

**October 1st, 2010**

**Basics of Writing a Business Plan**

Location: St. Louis

[Click Here for more information](#)

**October 1st, 2010**

**Business Tax Training Seminar**

Location: St. Joseph

[Click Here for more information](#)

**October 2nd, 2010**

**Evaluate Your Business Idea**

Location: Kansas City

[Click Here for more information](#)

**October 5th, 2010**

**How to Control Cash Flow**

Location: Springfield

[Click Here for more information](#)

**October 5th, 2010**

**FastTrac® NewVenture™**

Location: Kansas City

[Click Here for more information](#)

**October 6th, 2010**

**Small Business Tax Workshop**

Location: St. Louis

[Click Here for more information](#)

**October 6th, 2010**

**Tax Planning: Getting the Most Out of Every Dollar**

Location: Joplin

[Click Here for more information](#)

**October 6th, 2010**

**Exploring Entrepreneurship Start-up**

Location: Columbia

[Click Here for more information](#)

**October 6th, 2010**

**Basics of Writing a Business Plan**

Location: Moberly

[Click Here for more information](#)

**October 6th, 2010**

**Basics of Writing a Business Plan**

Location: St. Peters

[Click Here for more information](#)

**October 6th, 2010**

**Understanding Financial Statements**

Location: Jefferson City

[Click Here for more information](#)

**October 7th, 2010**

**Winning Government Contracts**

Location: Kansas City

[Click Here for more information](#)

**October 7th, 2010**

**Sources of Finance: For Business Start-up or Expansion**

Location: Ft. Leonard Wood

[Click Here for more information](#)

**October 7th, 2010**

**Starting a Business**

Location: Nevada

[Click Here for more information](#)





# Business Trainings and Job Fairs



**October 8th, 2010**

**Starting and Managing a Business**

Location: Lees Summit

[Click Here for more information](#)

**October 8th, 2010**

**Financing Your Business**

Location: St. Louis

[Click Here for more information](#)

**October 8th, 2010**

**Starting a Small Business**

Location: Joplin

[Click Here for more information](#)

**October 11th, 2010**

**Basics of Writing a Business Plan**

Location: Lamar

[Click Here for more information](#)

**October 11th, 2010**

**Marketing: Think Before You Spend**

Location: Joplin

[Click Here for more information](#)

**October 12th, 2010**

**Predicting Future Cash Needs**

Location: Springfield

[Click Here for more information](#)

**October 12th, 2010**

**Basics of Writing a Business Plan**

Location: St. Joseph

[Click Here for more information](#)

**October 12th, 2010**

**Starting a Business: The First Steps**

Location: Mexico

[Click Here for more information](#)

**October 12th, 2010**

**Starting a Small Business**

Location: Jefferson City

[Click Here for more information](#)

**October 13th, 2010**

**Selling to the Government**

Location: Ft. Leonard Wood

[Click Here for more information](#)

**October 13th, 2010**

**Basics of Writing a Business Plan**

Location: Kansas City

[Click Here for more information](#)

**October 13th, 2010**

**How to Place Your Business on the Web**

Location: Joplin

[Click Here for more information](#)

**October 13th, 2010**

**Building the Ultimate Business Plan**

Location: Springfield

[Click Here for more information](#)

**October 14th, 2010**

**Personnel Law: Hiring & Firing**

Location: Springfield

[Click Here for more information](#)

**October 14th, 2010**

**Basics of Writing a Business Plan**

Location: St. Louis

[Click Here for more information](#)

**October 14th, 2010**

**How to Control Cash Flow**

Location: Jefferson City

[Click Here for more information](#)

**October 14th, 2010**

**Business Tax Training Seminar**

Location: Springfield

[Click Here for more information](#)

**October 15th, 2010**

**Pricing Products or Services**

Location: St. Louis

[Click Here for more information](#)

**October 16th, 2010**

**Lenders & Loans—The 5 C's of Financing Your Business**

Location: Kansas City

[Click Here for more information](#)

**October 19th, 2010**

**Technology Entrepreneur Speakers Program**

Location: Kansas City

[Click Here for more information](#)

**October 20th, 2010**

**Rolla Regional Business Conference**

Location: Rolla

[Click Here for more information](#)

**October 21st, 2010**

**Job Fair—Fort Leonard Wood**

Location: Ft. Leonard Wood

[Click Here for more information](#)

**October 27th, 2010**

**JOBNews/Job Fair—North KC**

Location: North Kansas City

[Click Here for more information](#)





# Business Trainings and Job Fairs



## Free Business Tax Seminars

The Missouri Department of Revenue conducts seminars to familiarize businesses with tax related issues. These Seminars include information on sales tax, withholding tax and business tax registration. There is no charge for attending a seminar.

Listed below are future seminar dates. **To enroll to attend a business tax seminar, please contact the Tax Assistance Center nearest you. Because seating is limited, pre-enrollment is required.**

<p><b><u>Cape Girardeau</u></b></p> <p><b>November 17th, 2010</b></p> <p><i>To register contact:</i> Cape Girardeau Tax Assistance Center Email: capetax@dor.mo.gov</p>	<p><b><u>Kansas City</u></b></p> <p><b>December 17th, 2010</b></p> <p><i>To register contact:</i> Kansas City Tax Assistance Center Email: kctax@dor.mo.gov</p>
<p><b><u>Jefferson City</u></b></p> <p><b>November 17th, 2010 December 17th, 2010</b></p> <p><i>To register contact:</i> Jefferson City Tax Assistance Center Email: jctax@dor.mo.gov</p>	<p><b><u>St. Joseph</u></b></p> <p><b>October 1st, 2010</b></p> <p><i>To register contact:</i> St. Joseph Tax Assistance Center Email: stjtax@dor.mo.gov</p>
<p><b><u>Joplin</u></b></p> <p><b>December 17, 2010</b></p> <p><i>To register contact:</i> Joplin Tax Assistance Center Email: joptax@dor.mo.gov</p>	<p><b><u>St. Louis</u></b></p> <p><b>November 17th, 2010</b></p> <p><i>To register contact:</i> St. Louis Tax Assistance Center Email: stltax@dor.mo.gov</p>

### Springfield

**October 14th, 2010  
December 9th, 2010**

*To register contact:*  
Springfield Tax Assistance Center  
Email: sprtax@dor.mo.gov





## In Every Issue Business Resources



### **Missouri Business Portal**

An online resource as a single point of entry for business registration, filings, licenses, and permits for doing business in the State of Missouri. [Click here for more information.](#)

### **Missouri Business Development Programs**

The Missouri Small Business & Technology Development Center (MO SBTDC) successfully assists more than 10,000 businesses with business start-up and training workshops. Visit [www.missouribusiness.net](http://www.missouribusiness.net).

### **Missouri Catalog of State Assistance Programs**

Provides detailed information about state grants, loans and assistance programs and how to apply for them. [Click here for more information.](#)

### **Missouri Department of Economic Development Programs for Business**

The Missouri Department of Economic Development offers a listing of programs for businesses. For a full listing, please [click here](#).

### **Missouri Enterprise Business Assistance Centers (MEBAC)**

MEBAC's mission is to help small businesses enhance productivity, expand production, increase sales and improve profitability. Visit [www.missourienterprise.org](http://www.missourienterprise.org) or call toll free at (800) 956-2682.

### **Missouri Linked Deposit Program**

The Big Missouri Linked Deposit Program is administered through the state treasurer's office to enable financial institutions to make low-cost loans to businesses and farms to create jobs and help Missouri's economy grow. Visit [www.treasurer.mo.gov/LinkedDeposit.asp](http://www.treasurer.mo.gov/LinkedDeposit.asp).

### **MOSourceLink**

MOSourceLink connects small business owners with a network of nonprofit resource organizations that provide business-building services. Visit [www.mosourcelink.com](http://www.mosourcelink.com) or call toll-free at (866) 870-6500.

### **Missouri Procurement Technical Assistance Centers (MO PTAC)**

MO PTAC's mission is to assist businesses—including small, disadvantaged and women owned firms—in obtaining federal, state and local government contracts. Visit [www.missouribusiness.net/PTAC](http://www.missouribusiness.net/PTAC)

### **Missouri Small Business Regulatory Fairness Board (SBRFB)**

The SBRFB provides a key interface between state regulatory agencies and affected small businesses. For more information, please [click here](#).

### **Missouri Small Business and Technology Assistance Centers (MO SBTDC)**

MO SBTDC is focused on strengthening the technological competitiveness of Missouri's businesses. Visit [www.missouribusiness.net/fast](http://www.missouribusiness.net/fast).

### **Missouri Women's Council**

Provides information and resources regarding business, education and career development to Missouri's women. Visit [www.womenscouncil.org](http://www.womenscouncil.org) or call toll free at (877) 426-9284.

### **MoFAST: SBIR/STTR Program**

Help for entrepreneurs and small businesses seeking federal funding for technology and life sciences businesses, products, research and development. [Visit www.mofast.net](http://www.mofast.net).

### **Office of Administration— Office of Equal Opportunity**

OEO's mission works to assist women and minorities in developing opportunities to contract with the state, economically empowering traditionally underserved communities and improving the overall fiscal vitality of the State of Missouri. Visit [www.oa.mo.gov/oeo](http://www.oa.mo.gov/oeo) or call toll free (877) 259-2963.

### **SBA— Small Business Administration**

The SBA links entrepreneurs with resources, services and support specifically designed for small business needs. [Visit www.sba.gov](http://www.sba.gov) or call toll free at (800) U ASK SBA.





In Every Issue-

# Women's Resources

## **National Association of Women**

### **Business Owners**

NAWBO is a dues-based national organization representing the interests of all women entrepreneurs in all industries. Membership is open to sole proprietors, partners and corporate owners with day-to-day management responsibility.

Phone: (800) 556-2926

Website: [www.nawbo.org](http://www.nawbo.org)

## **National Women's Business Council**

The Council's mission is to promote initiatives, policies and programs designed to support women's business enterprises at all stages of development in the public and private sector marketplaces, from start-up to success to significance.

Website: [www.nwbc.gov](http://www.nwbc.gov)

## **eWomenNetwork, Inc.**

eWomenNetwork, Inc. is committed to helping women and their businesses achieve, succeed and thrive in the new economy. Their goal is to help female business owners and professionals achieve their goals.

Website: [www.eWomenNetwork.com](http://www.eWomenNetwork.com)

## **Women Impacting Public Policy, Inc.** **(WIPP)**

A national nonpartisan public policy organization that advocates for and on behalf of women and minorities in business in the legislative process of our nation, creating economic opportunities and building bridges and alliances to other small business organizations.

Website: [www.wipp.org](http://www.wipp.org)

## **Career Education Coordinators**

Network of professionals focusing on nontraditional careers as well as providing information and expertise in career awareness, exploration and planning for various audiences.

Website: [www.missouricareereducation.org](http://www.missouricareereducation.org)

## **Women's Business Enterprise National Council (WBENC)**

Dedicated to advancing the success of Corporate Members, certified women's business enterprises, and government entities in partnership with its Regional Partner Organizations (RPOs)

Website: [www.wbenc.org](http://www.wbenc.org)

## **Missouri Child Care Resource and Referral Network**

The Missouri Women's Council recognizes that often times women in business and workforce may encounter barriers accessing quality child care. This organization coordinates the activities of the eight child care resource and referral agencies that serve all 115 counties in Missouri.

Website: [www.mocccrn.org](http://www.mocccrn.org)

## **Women's Business Development Center**

The largest women's business assistance center in the United States. Nationally and internationally recognized for responsive, innovative, and effective programs and advocacy efforts. Delivers business services and financial assistance to empower women towards entrepreneurship and economic self-sufficiency.

Website: [www.wbdc.org](http://www.wbdc.org)

## **Winning Women**

Winning Women works to foster economic growth and provide leadership in developing and supporting our future workforce. Education and mentoring opportunities focus on traditional and non-traditional occupations and apprenticeships in the private and public sectors. Website: [www.winningwomen.net](http://www.winningwomen.net)



## **Caring Communities**

A "partnership" that enables community and school leaders to define priorities and agendas based on each community's needs, assets and vision. By developing community-based supports and services, the aim is to enhance the well-being of children, which is inseparable from the well-being of their families and the stability and economic viability of the communities where they live.

Website: [www.mofact.org](http://www.mofact.org)

## **WPO Women Presidents' Organization**

The WPO is a non-profit membership organization for women presidents of multimillion-dollar companies. Members of the WPO take part in professionally facilitated peer advisory groups in order to coax the 'genius out of the group' and grow their businesses to the next level.

Website: [www.womenpresidentsorg.com](http://www.womenpresidentsorg.com)

## **Missouri Career Centers**

Located in communities across the state and represent a unique partnership of employment and training organizations that reflect the specific needs in each local community. These resource areas are equipped with computers, fax machines, and telephones that operate similarly to a public library.

Website: [www.greathires.org](http://www.greathires.org)



# Upcoming Events, Programs and Awards

**eWomen Network**  
**Strategic Business Introductions**  
September 28th, 2010  
St. Louis, MO  
[Click Here](#)

**150 Ways to Spark Innovation During Times of Change**  
**Economic Development Corporation of KCMO**  
September 30th, 2010  
Kansas City, MO  
<http://kansascity.bizjournals.com/kansascity/calendar/>

**2010 Community Business Expo**  
October 5th, 2010  
Webster Groves Shrewsbury Area Chamber of Commerce  
<http://www.bizjournals.com/stlouis/calendar>

**Women of Distinction Speaker Series**  
**Professional Women's Alliance**  
October 6th, 2010  
Clayton, MO  
[www.stlpwa.org](http://www.stlpwa.org)

**Business Showcase 2010**  
**Jefferson City Chamber of Commerce**  
October 7th, 2010  
Firley YMCA  
Jefferson City, MO  
[www.jcchamber.org](http://www.jcchamber.org)

**St. Louis Business Journal**  
**30th Anniversary**  
October 7th, 2010  
St. Louis, MO  
<http://www.bizjournals.com/stlouis/calendar>

**NAWBO - Kansas City**  
**Presents Mary Redmond**  
**Skills on Negotiating**  
October 12, 2010  
Kansas City, MO  
<http://kansascity.bizjournals.com/kansascity/calendar/>

**Women's Network Leadership Series 2010**  
**Columbia Chamber of Commerce**  
October 12, 2010– November 9, 2010  
Frontenac Hotel  
Columbia, MO

**Strategic Directions Conference: Navigating Change**  
October 21, 2010  
Airport Hilton  
St. Louis, MO  
<http://www.bizjournals.com/stlouis/calendar>

**Build Your Brand**  
**Panel of Business Leaders**  
October 28, 2010  
Moto Museum  
St. Louis, MO  
<http://www.bizjournals.com/stlouis/calendar>







# Missouri Women's Council



The Missouri Women's Council was established in 1985 by the State's 83rd General Assembly to identify and address issues affecting the economic and employment status of women in Missouri.

The first name of the council was the Missouri Council on Women's Economic Development and Training (MCWEDT). The name was changed to the Missouri Women's Council in 1994.

It is the intent of the Missouri Women's Council to work closely with other agencies and community-based organizations to build awareness, educate, promote opportunities for, and enhance the lives and well being of Missouri women business owners and women in the workforce.

The Missouri Women's Council offers information and resources on starting your Own Business, Women in Business, Finding a Great Job, Upgrading Your Skills, and Obtaining State Contracts.

The Council is an agency within the Department of Economic Development. The bipartisan Council is comprised of 15 members: 11 appointed by the Governor, 2 Missouri State Senators, and 2 Missouri State Representatives with the chair appointed by the governor. An Executive Directors is appointed to serve the Missouri Women's Council and the women of Missouri.

**Follow us on Twitter!**

@MOWomensCouncil



## Missouri Women's Council's Women Owned Business (WOB) Network

*Helping Women-Owned  
Businesses Succeed in Missouri*

Becoming a member of the WOB Network can help women-owned business owners find and interact with each other, as well as highlight the goods and services their businesses provide. Register for free, online at [www.wobnetwork.mo.gov](http://www.wobnetwork.mo.gov)



# Missouri Women's Council



**Michelle J. Word**

Missouri Women's Council  
Chair

Michelle J. Word is the manager of Supplier Diversity for Burns & McDonnell. She has been with the company for five years and is developer of the company's supplier diversity procedures and policies. She is responsible for ensuring the company locates, utilizes and develops diverse businesses.

She also works externally to educate prospective suppliers and subcontractors about Burns & McDonnell's supplier diversity objectives and project participation. She is also responsible for internal education of project managers, procurement personnel and others in the company about the importance of cultivating and maintaining a diverse supplier base and methods to achieve this objective.

Missouri Women's Council  
PO Box 1684  
Jefferson City, MO 65102

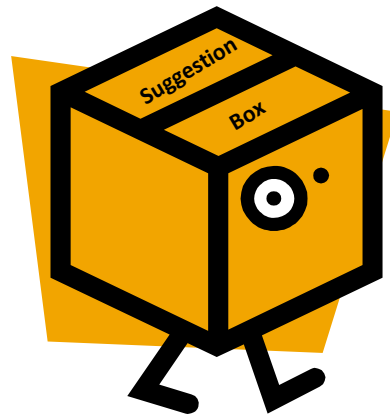
[wcouncil@ded.mo.gov](mailto:wcouncil@ded.mo.gov)

Toll Free: (877) 426-9284

Phone: (573) 751-0810

Fax: (573) 522-5005

Website: [www.womenscouncil.org](http://www.womenscouncil.org)



## How can we serve you better?

*The Missouri Women's Council welcomes your content suggestions for possible inclusion in future publications.*

*Kindly respond to  
[wcouncil@ded.mo.gov](mailto:wcouncil@ded.mo.gov)*

To subscribe or unsubscribe to the Women's Edition, please [click here](#).



**Lisa B. Althoff**

Missouri Women's Council  
Executive Director

Lisa B. Althoff is the Executive Director of the Missouri Women's Council.

She is responsible for implementing programs initiated by the council. She also works to connect women business owners and women in the workforce to information and resources.

She has received her Masters in Business Administration from William Woods University. During her undergraduate program, she was appointed to the Women's Leadership Academy which focuses on the preparation of talented women for the workforce and for future leadership roles. She is a graduate of the Sue Shear Institute Women's Leadership Academy and a former intern of the Missouri Women's Council.